

Press Release

Belgian Blues bust cutability grid at 2002 Canadian Western Agribition

November 26, 2002. Regina, Saskatchewan . A Limousin Belgian Blue crossbred heifer entered by Andy Shewchuk of Binscarth, Mb won champion carcass class at 2002 Western Agribition, Regina, Sk. The winning carcass achieved 73.8 % cutability with a score of 40 points. The Belgian Blue cross would have scored even higher but the grid stops at 70.5 %. Heifer carcass entered by Erica and Ken Miller of Avonlea, Sk also busted the top of the scale by 3 %.

`` Since more and more Belgian Blue carcasses are entering the carcass competition, the Beef scoring key grid at the Canadian Western Agribition will have to be revised upwards `` says Ruth Hill, President of the Canadian Belgian Blue Association.

Belgian Blue crosses are the best kept secret in a changing consumer's demand for tenderness, leanness and flavor. Outstanding cutability fits the growing trend in branded beef programs that stand for healthy and hormone free meat.

Naturally docile and gentle, Belgian Blues are easy to handle, making them ideal as club calves.

Belgian Blue Beef is the most widely used beef breed for crossing in the United Kingdom and the Netherlands. Tested for the last seven years at the Panhandle State University (OPUS) Annual Performance Test in Goodwell, Oklahoma, Belgian Blue Crosses obtained the highest feed efficiency compared to other beef breeds.

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