



INTRODUCING THE CLRC MARKETPLACE

CLRC is pleased to announce this exciting new opportunity for you to inexpensively promote your breeding program and stock to potential buyers worldwide. The CLRC Marketplace was developed on behalf of CLRC by CRCS Inc. of Calgary.

What is the Marketplace?

The Marketplace is a tool to promote your farm or ranch on the CLRC website where you as a breeder can place an e-page to provide information about your breeding operation. You can include information on your breeding program, show results, upcoming sales, and contact and location information. You can also post special offers, and the site provides for potential buyers to submit a request to you for a price quote.

The information can be changed and updated at any time by yourself, simply by logging on to the site, entering your password, and making the changes.

What is the Cost?

Each e-page is reasonably priced at \$150 annually, or \$15 monthly, plus GST or HST. All updates that you make during the year are included in this fee. Of this fee, \$50 will be credited to your breed association each year, so by participating in the Marketplace you are helping your association as you promote your own business. Payments are to be made to CLRC by VISA, Mastercard or American Express, or by cheque for annual payments.

How do I sign up?

You can sign up in two ways. Create your e-page yourself by logging on to www.clrc.ca, then clicking on CLRC Marketplace, and go to Marketplace Sign-up and follow the instructions. Alternatively, complete the enclosed form and submit it to CLRC with your payment, and CLRC will create your e-page for you.

Don't overlook this opportunity to advertise your breeding program and your animals to a worldwide audience.

Log onto www.clrc.ca, check it out for yourself, and sign up today, or call CLRC at 613-731-7110 for more information.